Press Release

# Printed Specialties Boosts Folding Carton Capacity by More Than 50% Using its Koenig & Bauer Rapida 106 Press

Exceeding all expectations with fast ROI

* Run speeds on the Rapida 106 are nearly double from its older presses
* Impressive gains in quality of the firm’s printed sheets increases customer base
* Operators praise the new Rapida 106 press for its intuitive software, its user-friendly interface, ease of navigation, and faster job turnaround

### 

Dallas, 25.02.2025  
After only a couple of months of operating a Koenig & Bauer Rapida 106 six-color plus coater for its pressroom, Printed Specialties, a successful $14 million folding carton printing company in Carrollton, Georgia, is reporting extremely impressive numbers as well as delivering the highest quality from its new press. The new Rapida 106 — displaying outstanding speed and production — replaced two presses at the firm.

“The new Koenig & Bauer Rapida 106 press is outperforming our older presses by leaps and bounds,” says Greg Smith, owner of Printed Specialties. “Our printing capacity has definitely grown by more than 50%. With the performance gains we’re seeing, I think the time to reach our initial ROI could be cut in half. The gains in quality of our printed sheets alone have increased our confidence where we can surge throughput through the entire plant. We’re seeing new run speeds close to double what we got from our older presses.”

Printed Specialties specializes in UV printing of high-value folding cartons for industries like retail, food, beverages, and healthcare. Its services range from package design and UV printing to specialty coatings, foil stamping, embossing, diecutting, assembly, and fulfillment. With the addition of the new press, the firm is attracting a lot of new activity and is allowing them to seek new customers due to its added capacity and confidence in print and quality.

“We exceeded our expectations for the new Rapida 106 as far as makeready reductions including time and material consumed,” says Smith. “We calculated our ROI payback on a substantial increase in run speed along with a decrease in makeready time. With Koenig & Bauer’s efforts in training and education, we hit those targets out of the gate.”

One of the best reasons that Printed Specialties found in its switch to Koenig & Bauer is that its press operators are praising the software’s ease of use on the Rapida 106 and its user-friendly interface. The operators find the new press to be easy to navigate and produce jobs faster and more efficiently.

“The investment in our new Rapida 106 press has been a great addition to our manufacturing team,” says Smith. “Koenig & Bauer has been a great partner to us in this journey. The whole team has been responsive and knowledgeable, and we’ve been extremely happy with the purchase.”

Interesting website: [www.printedspecialties.com](http://www.printedspecialties.com)

#### Photo:

Left to right: Kenny Lynn, general manager at Printed Specialties; and Greg Smith, its owner, toast the firm’s new Koenig & Bauer Rapida 106 six-color plus coater

#### Press contact

Koenig & Bauer (US/CA)  
Eric Frank  
+1 469 532 8040   
+1 800 532 7521  
[eric.frank@koenig-bauer.com](mailto:eric.frank@koenig-bauer.com)

#### About Koenig & Bauer

Koenig & Bauer (US) is located in Dallas, Texas and a member of the Koenig & Bauer Group, which was established over 207 years ago in Würzburg, Germany. Koenig & Bauer’s claim, “we’re on it.” gets to the heart of Koenig & Bauer’s values and competencies for all target groups. The group's product range is the broadest in the industry; its portfolio includes sheetfed offset presses in all format classes, post press die cutting, folder gluers, inkjet presses and systems, flexographic presses, commercial and newspaper web presses, corrugated presses, special presses for banknotes, securities, metal-decorating, glass and plastic decorating.

Further information can be found at [www.koenig-bauer.com](http://www.koenig-bauer.com)