Press Release

# Koenig & Bauer Expands Ongoing Strong Support for the Printing Community

From commercial to packaging to digital, as well as education, Koenig & Bauer can be counted on as a dependable sponsor and donor reflecting its core values

* Proudly answering the call to support national and regional print association events
* Donating monetary gifts to various customer, association, and educational causes
* Making it a mandate to connect with customers from all segments of the print industry

Dallas, 8.12.2021

As the year comes to a close, Koenig & Bauer is pleased to continue its strong support for the entire printing industry. Through its event sponsorships and charitable donations, the firm believes it is providing vast opportunities for printers to convene and discover new print technology and expand into new market segments. Koenig & Bauer remains committed to advancing the print profession through education, valuable networks, and collaborative opportunities such as these various association meetings and conferences.

* Accrediting Council for Collegiate Graphic Communications
* AICC, The Independent Packaging Association
* Association for PRINT Technologies
* Flexible Packaging Association
* Flexographic Technical Association
* International Association of Diecutting and Diemaking
* Paperboard Packaging Council
* Printing Industries Alliance
* Printing United Alliance
* TAPPI
* Along with many others

“This has been an outstanding year in which we’ve been very proud to support our leading associations and provide charitable donations to various causes,” says Eric Frank, senior vice president of marketing and product management for Koenig & Bauer. “There’s nothing better than meeting one-on-one with our valued customers and reiterating our strong commitment to the entire industry that we serve. We applaud these associations for promoting and advocating for our industry, offering educational content, management and technical tools, consultation, scholarships, and community networking. We look forward to continuing in the upcoming year to support and partner with these valuable associations.”

Koenig & Bauer would like to thank all of the print associations, their internal staff, and membership team for making this past year possible. It has been a true sign of their dedication to the industry in which our management, sales, and technical teams can interact with customers and industry leaders at these important trade events, conferences, and exhibitions for the betterment of our industry.

Photo 1:
Kilian Renschler, president and CEO of Koenig & Bauer (US/CA), is proud to represent the company at association meetings, such as a recent Paperboard Packaging Council event, and support various causes

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**About Koenig & Bauer**

Koenig & Bauer (US) is located in Dallas, Texas and a member of the Koenig & Bauer Group, which was established over 200 years ago in Würzburg, Germany. Koenig & Bauer’s claim, “We’re on it.” gets to the heart of Koenig & Bauer’s values and competencies for all target groups. The group's product range is the broadest in the industry; its portfolio includes sheetfed offset presses in all format classes, post press die cutting, folder gluers, inkjet presses and systems, flexographic presses, commercial and newspaper web presses, corrugated presses, special presses for banknotes, securities, metal-decorating, glass and plastic decorating.

Further information can be found at www.koenig-bauer.com