Press Release

# Massilly North America Chooses New Koenig & Bauer MetalStar 3 Metal Decorating Press

Global metal packaging manufacturer sees continued growth in its metal production

* Spring delivery of new four-color press with stream feeder and motor driven roller conveyor
* Serving the Canadian and U.S. food and beverage markets with closures, food cans, and decorative tins
* Brantford, Ontario headquarters will gain additional capacity, impressive speed and automation, excellent color reproduction, and North American support with new MetalStar 3 press

Dallas, 02.03.2021
Massilly North America Inc., a global metal packaging manufacturing and distribution company headquartered in Brantford, Ontario and serving North and South America, is investing in its first new Koenig & Bauer MetalStar 3 metal decorating press.

“We service a wide range of customers in Canada, the U.S., and Central/South America from small local gourmet jam and sauce producers, to national co-packers of products like pasta sauces, salsas and pickles, all the way to major multinational distributors and brands,” says Garnet Lasby, president of Massilly North America. “To support our recent and future growth we required additional capacity and turned to the MetalStar 3.  We have other Koenig & Bauer equipment in the facility already, which is running quite well. Last year the Massilly Group installed a multicolor MetalStar in a facility in Western Europe. It is very similar to the one we are installing so we are familiar with the high performance of the line.”

The new MetalStar press, which will be installed at the firm’s 250,000 sq ft facility, will handle the bulk of Massilly’s printing work, according to Lasby.  The advanced sheet transfer technology allows for superior registration, and therefore the highest printing quality at the fastest speed and largest sheet sizes.  The faster throughput, auto wash and automated plate changes will allow the firm to improve its turnaround time for printed orders, which will be a direct benefit to its customers, he adds.

Massilly’s impressive growth continues to come from customers who are moving away from plastic single use packaging into metal and glass for environmental reasons. Unlike plastic, metal is 100% recyclable to source infinitely. In fact, Massilly’s metal caps get recycled to make new metal caps with no degradation to the steel.  This move into metal closures also allows for multicolor decoration, unlike on plastic closures, allowing brands to differentiate on the shelf.  Glass jars with highly decorated closures are still seen as a premium package, and with the environmental benefits Massilly expects to see even more demand for metal printing.

“Koenig & Bauer MetalPrint is the world leader in metal sheet printing equipment,” says Lasby. “When we installed our first Koenig & Bauer line the timing was very critical and the installation by Koenig & Bauer’s team went exactly to the project plan. Our representative Sam Pernice and the U.S. offices of Koenig & Bauer have been very responsive to our requirements and we are looking forward to working with them on this important upcoming installation.”

Interesting website: [www.massilly.com](http://www.massilly.com)

#### Photo 1:

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#### About Koenig & Bauer

Koenig & Bauer (US) is located in Dallas, Texas and a member of the Koenig & Bauer Group, which was established over 200 years ago in Würzburg, Germany. Koenig & Bauer’s claim, “We’re on it.” gets to the heart of Koenig & Bauer’s values and competencies for all target groups. The group's product range is the broadest in the industry; its portfolio includes sheetfed offset presses in all format classes, post press die cutting, folder gluers, inkjet presses and systems, flexographic presses, commercial and newspaper web presses, corrugated presses, special presses for banknotes, securities, metal-decorating, glass and plastic decorating.

Further information can be found at www.koenig-bauer.com